

Meeting Chat – June 2, 2022

00:29:37 Jennison Kipp UF/IFAS (she/her): Project Drawdown Climate Solutions 101: <https://drawdown.org/climate-solutions-101>

00:30:11 Jennison Kipp UF/IFAS (she/her): <https://regeneration.org/> Project Regeneration (I think of this as 'Drawdown in Action'):

00:30:41 Jennison Kipp UF/IFAS (she/her): Science Moms: <https://sciencemoms.com/>

00:32:54 Jennison Kipp UF/IFAS (she/her): Electrify Everything! www.rewiringAmerica.org

00:35:29 Jennison Kipp UF/IFAS (she/her): "Electrify" by Saul Griffith: <https://mitpress.mit.edu/books/electrify>

00:36:43 Jennison Kipp UF/IFAS (she/her): "The Big Switch: Australia's Electric Future" by Saul Griffith (2022): <https://www.blackincbooks.com.au/books/big-switch>

00:50:53 Jennison Kipp UF/IFAS (she/her): Otto et al. (2020, PNAS) Social tipping dynamics for stabilizing Earth's climate by 2050: <https://www.pnas.org/doi/10.1073/pnas.1900577117>

00:52:07 Jennison Kipp UF/IFAS (she/her): Moore et al. (2022, Nature) Determinants of emissions pathways in the coupled climate-social system: <https://www.nature.com/articles/s41586-022-04423-8>

00:55:26 Jennison Kipp UF/IFAS (she/her): Everett M. Rogers (5th Ed.) "Diffusion of Innovations": <https://www.amazon.com/Diffusion-Innovations-5th-Everett-Rogers/dp/0743222091>

00:59:00 Jennison Kipp UF/IFAS (she/her): Any questions you have for Dr. Via, please put them in the chat. Thanks!

01:00:57 Patricia Townsend: Recent article in Yale Climate Connections https://yaleclimateconnections.org/2022/05/individual-actions-can-add-up-to-help-the-climate/?utm_medium=email&utm_source=GovDelivery

01:04:03 Jennison Kipp UF/IFAS (she/her): And another recent Climate Connections article referencing the Moore et al. paper: <https://yaleclimateconnections.org/2022/05/new-study-offers-a-glimmer-of-hope-for-climate-solutions-success/>

01:09:29 Jennison Kipp UF/IFAS (she/her): Appreciate the final bullet point on Extension's role in teaching/facilitating critical thinking skills to recognize disinformation.

01:12:19 Patricia Townsend: Thank you for a great talk! Why do you think it is important that people are moving from "concerned" to "alarmed"?

01:12:56 Jennison Kipp UF/IFAS (she/her): Dr. Via's website: <https://climatecorner.org/>

01:16:35 Jennison Kipp UF/IFAS (she/her): If there is time after Patricia and Paul's questions, I have one :) How would you recommend Extension build our capacity and profile in promoting electrification (and co-benefits for energy equity and climate justice)? Early, near-term steps and opportunities?

01:17:15 Alex Kosmider: I saw a title recently that said "How to talk about climate change without saying the words 'climate change'" and I wonder if you feel there is a large segment of people who can only be reached in this way, or if we should still try to get people to address climate change by that name.

01:18:21 David Kay: Have to go I'm afraid.

01:18:33 Harry Crissy: thanks!

01:18:37 Jennison Kipp UF/IFAS (she/her): Thanks everyone for joining us today, and thank you, Sara, for an amazing talk!

01:18:38 Lissa RADKE: This was very informative and I look forward to Sara's webinars!

01:27:22 Jennison Kipp UF/IFAS (she/her): It's been years since I've looked at this, but I think the 'Skeptical Science' website still holds some amazing gems for how to discuss climate science and myths: <https://skepticalscience.com/argument.php>

01:27:38 Alex Kosmider: Thank you, Jennison!

01:28:37 Scott Laursen (PI-CASC, Hawai'i Island): Thanks Sara and everyone for this highly engaging opportunity! I need to run.

01:29:12 Jennison Kipp UF/IFAS (she/her): Wow, I'd love to have a NECI catalogue of specific stories, analogies, communication frames, etc. that are effective in reaching different audiences with the realities of climate change.

01:29:28 Alex Kosmider: THAT sounds lovely!

01:30:51 Jennison Kipp UF/IFAS (she/her): *that NECI members have found effective (personal experience) :)

01:31:18 Jennison Kipp UF/IFAS (she/her): We've used a TED talk by Saul Griffiths in our Sustainable Floridians classes!

01:31:18 Rick Schumann: The Union of Concerned Scientists has a course on How to Combat Climate Disinformation. I sent out a link a few weeks ago but can do so again if there is interest.

01:31:30 Jennison Kipp UF/IFAS (she/her): That would be wonderful, Rick - please do!

01:33:31 Alex Kosmider: I wish zoom had a "like" feature for within chat. Big Brother, take note!

01:35:41 Jennison Kipp UF/IFAS (she/her): Dually noted, Alex :)

01:35:50 Rick Schumann: This has been great! Got to go.

01:35:56 Jennison Kipp UF/IFAS (she/her): Thanks, Rick!

01:36:58 Nathan Scott, (he/him): Thank you for this conversation!

01:37:06 Jennison Kipp UF/IFAS (she/her): Thanks for joining today, Nathan!

01:38:47 Alex Kosmider: Thank you so much!

01:38:56 SHERRIE G GRUDER: terrific - thank you from Wisconsin. We're putting workshop together on Climate anxiety from inaction to action