

Hi everyone,

Thanks to Jennison for putting in all the links!! I've made a few additional comments in red. SV

Jennison Kipp UF/IFAS (she/her) to Everyone (3:13 PM)

Project Drawdown Climate Solutions 101: <https://drawdown.org/climate-solutions-101>

Project Regeneration (I think of this as 'Drawdown in Action'): <https://regeneration.org/>

Science Moms: <https://sciencemoms.com/>

Electrify Everything! www.rewiringAmerica.org

Jennison Kipp UF/IFAS (she/her) to Everyone (3:19 PM)

"Electrify" by Saul Griffith: <https://mitpress.mit.edu/books/electrify>

"The Big Switch: Australia's Electric Future" by Saul Griffith (2022):

<https://www.blackincbooks.com.au/books/big-switch>

Jennison Kipp UF/IFAS (she/her) to Everyone (3:34 PM)

Otto et al. (2020, PNAS) Social tipping dynamics for stabilizing Earth's climate by 2050:

<https://www.pnas.org/doi/10.1073/pnas.1900577117>

Jennison Kipp UF/IFAS (she/her) to Everyone (3:36 PM)

Moore et al. (2022, Nature) Determinants of emissions pathways in the coupled climate-social system: <https://www.nature.com/articles/s41586-022-04423-8>

Jennison Kipp UF/IFAS (she/her) to Everyone (3:39 PM)

Everett M. Rogers (5th Ed.) "Diffusion of Innovations": <https://www.amazon.com/Diffusion-Innovations-5th-Everett-Rogers/dp/0743222091>

Any questions you have for Dr. Via, please put them in the chat. Thanks!

Patricia Townsend to Everyone (3:44 PM)

Recent article in Yale Climate Connections

https://yaleclimateconnections.org/2022/05/individual-actions-can-add-up-to-help-the-climate/?utm_medium=email&utm_source=GovDelivery

Jennison Kipp UF/IFAS (she/her) to Everyone (3:48 PM)

And another recent Climate Connections article referencing the Moore et al. paper:

<https://yaleclimateconnections.org/2022/05/new-study-offers-a-glimmer-of-hope-for-climate-solutions-success/>

Jennison Kipp UF/IFAS (she/her) to Everyone (3:56 PM)

Dr. Via's website: <https://climatecorner.org/>

Jennison Kipp UF/IFAS (she/her) to Everyone (4:00 PM)

If there is time after Patricia and Paul's questions, I have one :) How would you recommend Extension build our capacity and profile in promoting electrification (and co-benefits for energy equity and climate justice)? Early, near-term steps and opportunities?

I think this would be something well worth discussing further.SV

Jennison Kipp UF/IFAS (she/her) to Everyone (4:11 PM)

It's been years since I've looked at this, but I think the 'Skeptical Science' website still holds some amazing gems for how to discuss climate science and myths:

<https://skepticalscience.com/argument.php>

Yes—this is a great site. There is also a “Debunking Handbook” from John Cook who runs that site. Here’s the link to that: <https://www.climatechangecommunication.org/debunking-handbook-2020/> SV

Jennison Kipp UF/IFAS (she/her) to Everyone (4:13 PM)

Wow, I'd love to have a NECI catalogue of specific stories, analogies, communication frames, etc. that are effective in reaching different audiences with the realities of climate change.

Alex Kosmider to Everyone (4:13 PM)

THat sounds lovely!

Jennison Kipp UF/IFAS (she/her) to Everyone (4:14 PM)

*that NECI members have found effective (personal experience) :)

That would be great but a lot of work to compile. SV

Jennison Kipp UF/IFAS (she/her) to Everyone (4:15 PM)

We've used a TED talk by Saul Griffiths in our Sustainable Floridians classes!

Rick Schumann to Everyone (4:15 PM)

The Union of Concerned Scientists has a course on How to Combat Climate Disinformation. I sent out a link a few weeks ago but can do so again if there is interest.

I took the UCS two day course and it was great. I don't know if they plan to offer it again.

Here's a UCS podcast about disinformation with the person who gave the course:

[https://www.ucsusa.org/resources/fighting-disinformation;](https://www.ucsusa.org/resources/fighting-disinformation)

Here's another UCS webpage on disinformation: <https://www.ucsusa.org/resources/how-stop-disinformation>, and a “toolkit” they gave us after the course:

<https://ucsusa.org/sites/default/files/2022-04/Countering-Disinformation-in-Your-Community-Resource-Guide.pdf>